



MARCH 30 - APRIL 5, 2020

www.ValeroTexasOpen.com



Official Event





SEMI-PRIVATE HOSPITALITY

VERANDA

With locations overlooking the 18th and 16th Greens, the semi-private Verandas offer the opportunity to enjoy the exclusivity of reserved seating combined with networking opportunities of a shared bar and dining area.

Package includes:

- 30 Admission Tickets per day, Thursday - Sunday
- 15 VIP Parking Passes per day, Thursday - Sunday
- A 10' wide x 30' deep semi-private suite
- Complimentary food and beverage service, including continental breakfast, full lunch buffet, afternoon hors d'oeuvres and hosted bar service.
- Enjoy the added benefits of flat screen televisions and executive restrooms.

Investment:

Veranda at 18: \$47,500

Veranda at 16: \$42,000



ULTIMATE VIP EXPERIENCE

EXECUTIVE CLUB - presented by



The Executive Club offers an upscale experience right on top of the action at the competition's closing hole. Guests will enjoy a relaxed atmosphere where they can socialize and network in the climate controlled dining and lounge area, or enjoy watching the world's top PGA TOUR players as they finish out their rounds from the covered open-air tiered seating.

- Complimentary food and beverage service, including continental breakfast, full lunch buffet, afternoon hors d'oeuvres and hosted bar service.
- Enjoy the added benefits of flat screen televisions and executive restrooms.
- VIP Parking

CABANA

Immerse yourself in the fun and excitement of the most popular venue on course, the Cabana. Conveniently located between the 16th Green and 17th Tee, and adjacent to the fan-friendly Backyard, guests will have multiple views from which to experience tournament action.

- Complimentary food and beverage service, including continental breakfast, full lunch buffet, afternoon hors d'oeuvres and hosted bar service.
- Enjoy the added benefits of flat screen televisions and executive restrooms.
- VIP Parking

Investment:

8 Guest Package: \$12,600

4 Guest Package: \$6,500

2 Guest Package: \$3,300

All packages include Thursday - Sunday Admissions

Investment:

8 Guest Package: \$9,300

4 Guest Package: \$4,800

2 Guest Package: \$2,500

All packages include Thursday - Sunday Admissions



A TEXAS TRADITION



\$153M+
in charitable
contributions to date



2000+
volunteers

62%
Age 25 -54



\$15M+
raised for charity
in 2019



Spectator's Average
Household Income:
117k



Spectators:
**67%
MALE**
**33%
FEMALE**

Established in
1922

3RD
oldest PGA TOUR
tournament

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- ★ Spectator Guide Ads
- ★ Night to Honor Our Heroes
- ★ Women's Day

- ★ Heroes Pavilion
- ★ Pro-Am Teams
- ★ Exhibitor Booths

- ★ Dash to the VTO
- ★ Digital Branding
- ★ Live ULTRA at The U

CALL TODAY TO SECURE YOUR CUSTOM VIP SPONSORSHIP.

Craig Smith, Sr. Director of Corporate Partnerships

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