



HOW BIRDIES FOR CHARITY WORKS...

Since 1997, the Valero Texas Open has helped hundreds of local non-profit charities and schools raise money through a grass-roots fundraiser, Birdies for Charity®; a no-cost program that gives 100% of the funds raised back to participating organizations.

Birdies for Charity is like a walk-a-thon but instead of donating per mile, donors make a pledge for every birdie made during Valero Texas Open tournament week. Last year there were 1,975 birdies made, so a \$0.01 pledge yielded a donation of \$19.75.

This unique and engaging platform also provides the option to make a one-time contribution in lieu of a pledge. All contributions and pledges can be paid in advance or be billed after the tournament. International donations are welcome and all donations are 100% tax deductible.

WE HELP...

- ★ Supply your organization with pledge forms and fundraising materials
- ★ Manage data entry of all pledge forms
- ★ Provide donors the option to make their commitment online
- ★ Grant access to review real-time fundraising reports online
- ★ Manage the collections process and mail out tax thank-you letters to donors
- ★ Present your organization with a check for 100% of what is collected for your organization, as well as incentive money earned

BONUS BENEFITS

For Charities...

Valero Texas Open offers a variety of incentive programs for participants in Birdies for Charity totaling over \$200,000.

For Donors...

We offer great prizes through our Guess the Birdies contest and Attendance Incentive contest. Donors have a chance at winning a new car and a "Stay and Play" package to JW Marriott San Antonio Hill Country Resort and TPC San Antonio.

You can learn more at www.ValeroTexasOpen.com/Birdies.

Foundation Partner



Eagle Partner



Par Partners



SAN ANTONIO



NOTE

Recommended pledges:

- ★ Individuals: \$0.01 - \$0.40/birdie
- ★ Corporations: \$0.50 - \$1.00+/birdie

Recommended one-time contributions:

- ★ Individuals: \$20.00+
- ★ Corporations: \$1,000+

Historically, 98% of funds raised are one-time contributions.

GET STARTED!

- ★ Complete the registration form and email, mail or fax it back to Stephanie Sage. An electronic copy of the registration can be completed online at: www.ValeroTexasOpen.com/Birdies
- ★ Attend a kick off meeting in October, for more details and to pick up your fundraising supplies
- ★ Raise funds starting October 23, 2017



@valerotxopen



@BirdiesforCharity

BIRDIES FOR CHARITY REGISTRATION FORM

Please register by Friday, September 15, to have pre-printed custom pledge forms.

Register by Friday, October 13 to ensure your supplies will be ready for you at the kick-off event (including standard pledge forms).

You can register until February 28, 2018 to participate in the 2018 campaign fundraiser.

CHARITY INFORMATION

Organization Full Legal Name _____

Physical Address _____

City _____ State _____ Zip Code _____ Phone () _____

Fax () _____ Website _____

Remittance Info (if different)

Organization Name (DBA) _____

Mailing Address _____ City _____ State _____ Zip Code _____

Executive Director/Principal Name _____ EIN# _____

Annual Operating Budget: \$ _____

Check which category best fits your organization's primary mission: *(check only one)*

Basic Needs (Food, Shelter, Security) Healthcare (Hospitals, Disabilities) Education (Education Programs, Scholarships, Mentoring) Civic (Parks & Rec., Arts & Museums, Animals)

***Required by all: Please attach a copy of your 501 (c)(3) form and W9.**

New organization to program. Referred by charity/school _____ Contact Name _____

Yes, we host an annual golf tournament. Our next tournament is scheduled for _____

MAIN CONTACT INFORMATION

Contact Name _____

Email _____ Phone () _____ Ext _____

Please mail all communication throughout the season to: Charity Remittance Address Home Address

Home Mailing Address _____

City _____ State _____ Zip Code _____ Home/Cell Phone () _____

SECONDARY CONTACT INFORMATION

Contact Name _____

Email _____ Phone () _____ Ext _____

PLEDGE FORMS Register by **September 15, 2017**, to have your information pre-printed on your pledge forms.

Number of pledge forms needed (come in sets of 100): _____ sets *Example: 10 sets equals 1,000 pledge forms*

There is a box to recognize the benefiting charity on the pledge form. Up to five lines are available for your information.

Please write out exactly how you would like it to look.

Example:

Line 1 _____ (Organization Name)

Line 2 _____ (Attn:)

Line 3 _____ (Address)

Line 4 _____ (City, State, Zip)

Line 5 _____ (Phone:/Fax:)

Please send me an invite to the following kick off meeting:

- San Antonio on October 17
- Corpus Christi on October 18
- Austin on October 20

Signature of Authorized Representative _____

Date _____