

Benefit for Children

SPONSORSHIP OPPORTUNITIES

Sunday and Monday, April 23-24

The Valero Texas Open and our Valero Benefit for Children have collectively raised over 111 million in Valero's 14 years as title sponsor. This could not have happened without the generous help of our partners and their participation in the Valero Benefit for Children events raising these millions to benefit children's programs and charities.

The 2017 Valero Benefit for Children, the Valero Energy Foundation's annual charitable fundraiser focusing on children in need, returns for its 8th year to the magnificent JW Marriott San Antonio Hill Country Resort & Spa/TPC San Antonio. The excitement will begin with Sunday's extraordinary Welcome Party immediately following the conclusion of the Valero Texas Open, then continues on Monday with golf outings on eleven great courses in and around San Antonio, and Sporting Clays Tournaments at the Joshua Creek Ranch.

Please join us in our campaign, as we come together to raise much-needed funds for children!



THANK YOU FOR CONSIDERING SPONSORSHIP OF THE

VALERO BENEFIT FOR CHILDREN



GOLF/SPORTING CLAYS SPONSORSHIPS

Exclusive Partner

\$300,000+

We will work with you to customize a sponsorship package to best suit your needs plus all the benefits of the Valero Executive Partner sponsorship. Contact us so we can arrange a unique package for your organization which could include additional opportunities to interact with management and PGA Professionals.

Executive Partner

\$250,000

- 2 invitations to attend our Top Sponsor Event; an exclusive private dinner with Valero's top management and other sponsors on Feb. 27th, followed by a Sporting Clays outing on Feb. 28th at Joshua Creek Ranch.
- 36 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green
- Honorary Observer opportunities at the Valero Texas Open
- 36 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 36 playing spots (9 foursomes); your choice of either golf or sporting clays on Monday, April 24 with choice of AM or PM shotgun, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 36 gift packages
- Prominent recognition on sponsor boards at all golf courses and at sporting clays Tournament
- Full-page advertisement in commemorative program
- Website Logo and list recognition on website and in commemorative program
- Up to 75 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 4 golf playing spots (1 foursome) in the Valero Junior Texas Open (Junior Am) (Summer 2017)

Platinum Partner

\$200,000

- 2 invitations to attend our Top Sponsor Event; an exclusive private dinner with Valero's top management and other sponsors on Feb. 27th, followed by a Sporting Clays outing on Feb. 28th at Joshua Creek Ranch.
- 32 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Honorary Observer opportunities at the Valero Texas Open
- 32 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 32 playing spots (8 foursomes); your choice of either golf or sporting clays on Monday, April 24 with choice of AM or PM shotgun, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 32 gift packages
- Prominent recognition on sponsor boards at all golf courses and at sporting clays tournament
- Full-page advertisement in commemorative program
- Website Logo and list recognition on website and in commemorative program
- Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 4 golf playing spots (1 foursome) in the Valero Junior Texas Open (Junior Am) (Summer 2017)

Palladium Partner

\$150,000

- 1 invitations to attend our Top Sponsor Event; an exclusive private dinner with Valero's top management and other sponsors on Feb. 27th, followed by a Sporting Clays outing on Feb. 28th at Joshua Creek Ranch.
- 28 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Honorary Observer opportunities at the Valero Texas Open
- 28 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 28 playing spots (7 foursomes); your choice of either golf or sporting clays on Monday, April 24 with choice of AM or PM shotgun, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 28 gift packages
- Prominent recognition on sponsor boards at all golf courses and at Sporting Clays tournament
- Full-page advertisement in commemorative program
- Website Logo and list recognition on website and in commemorative program
- Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 4 golf playing spots (1 foursome) in the Valero Junior Texas Open (Junior Am) (Summer 2017)

Partner Sponsor

\$100,000

- 1 invitations to attend our Top Sponsor Event; an exclusive private dinner with Valero's top management and other sponsors on Feb. 27th, followed by a Sporting Clays outing on Feb. 28th at Joshua Creek Ranch.
- 24 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Honorary Observer opportunities at the Valero Texas Open
- 24 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 24 playing spots (6 foursomes); your choice of either golf or sporting clays on Monday, April 24 with choice of AM or PM shotgun, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 24 gift packages
- Prominent recognition on sponsor boards at all golf courses and at Sporting Clays tournament
- Full-page advertisement in commemorative program
- Website Logo and list recognition on website and in commemorative program
- Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)

Premier Sponsor

\$50,000

- 12 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- 12 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 12 playing spots (3 foursomes); your choice of either golf or sporting clays on Monday, April 24, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 12 gift packages
- Prominent recognition on sponsor boards at all golf courses and at Sporting Clays Tournament
- Full-page advertisement in commemorative program
- Logo and list recognition on website and in commemorative program
- Up to 35 good-any-day tickets to the Valero Texas Open (good for general tournament access)

Diamond Sponsor

\$30,000

- 8 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- 8 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 8 playing spots (2 foursomes); your choice of either golf or sporting clays on Monday, April 24, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 8 gift packages
- Special recognition on sponsor boards at all golf courses and at Sporting Clays Tournament
- List recognition on website and in commemorative program
- Up to 25 good-any-day tickets to the Valero Texas Open (good for general tournament access)

Gold Sponsor

\$15,000

- 4 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- 4 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 4 playing spots (1 foursome); your choice of either golf or sporting clays on Monday, April 24, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 4 gift packages
- Recognition on sponsor boards at all golf courses and at Sporting Clays Tournament
- List recognition on website and in commemorative program
- Up to 10 good-any-day tickets to the Valero Texas Open (good for general tournament access)

Sterling Sponsor

\$10,000

- 2 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- 2 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 2 playing spots; your choice of either golf or sporting clays on Monday, April 24, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 2 gift packages
- Recognition on sponsor boards at all golf courses and at Sporting Clays Tournament
- List recognition on website and in commemorative program
- Up to 8 good-any-day tickets to the Valero Texas Open (good for general tournament access)

Silver Sponsor

\$5,000

- 1 credential (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- 1 invitation to the Benefit for Children Welcome Party on Sunday evening, April 23
- 1 playing spot; your choice of either golf or sporting clays on Monday, April 24, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 1 gift package
- Recognition on sponsor boards at all golf courses and at Sporting Clays Tournament
- List recognition on website and in commemorative program
- Up to 5 good-any-day tickets to the Valero Texas Open (good for general tournament access)

Bronze Sponsor (Note: Name Listing Recognition Only)

\$2,000

- 1 tee box recognition sign at all Benefit for Children golf courses
- 1 station recognition sign at Sporting Clays Tournament venue
- List recognition on website and in commemorative program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Commemorative Program Sponsor

(1 available)

\$25,000

- Full-page advertisement on inside front cover of commemorative program
- 12 credentials (good Thursday-Sunday, April 20-23) to Valero's private hospitality facility on the 18th green during the Valero Texas Open
- Up to 25 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 12 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- List recognition on website and in commemorative program

Gift Package Sponsor

(1 available)

\$30,000

- 8 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Up to 20 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 8 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 4 playing spots (1 foursome); your choice of either golf or sporting clays on Monday, April 24, includes pre-round Breakfast or Lunch and post-round Awards Reception
- 4 gift packages
- Special recognition on gift package items
- List recognition on website and in commemorative program
- Onsite presence in the JW Marriott on Sunday, April 23 for product display and interaction with sponsors

Sporting Clays Sponsor

(1 available)

\$30,000

- Special recognition and signage at the Benefit for Children Sporting Clays Tournament on Monday, April 24
- 8 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Up to 20 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 8 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- 4 person Sporting Clays (1 squad) on Monday, April 24, includes pre-tournament Breakfast or Lunch and Post-Tournament Awards Reception
- 4 gift packages
- List recognition on website and in commemorative program

Awards Reception Sponsor

(12 available)

\$20,000

- 12 credentials (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Up to 25 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 12 invitations to the Benefit for Children Welcome Party on Sunday evening, April 23
- Special recognition and signage at all golf courses and at Sporting Clays venue at AM or PM Awards Reception on Monday, April 24
- List recognition on website and in commemorative program

Breakfast and Lunch Sponsor

(18 available)

\$5,000

- 1 credential (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Up to 15 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 1 invitation to the Benefit for Children Welcome Party on Sunday evening, April 23
- Special recognition and signage at all golf courses and at Sporting Clays venue at Breakfast and Lunch on Monday, April 24
- List recognition on website and in commemorative program

Driving Range Sponsor

(9 available)

\$5,000

- 1 credential (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Up to 15 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 1 invitation to the Benefit for Children Welcome Party on Sunday evening, April 23
- Prominent signage at all golf courses on driving range on Monday, April 24
- List recognition on website and in commemorative program

Putting Green Sponsor

(9 available)

\$5,000

- 1 credential (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- Up to 15 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 1 invitation to the Benefit for Children Welcome Party on Sunday evening, April 23
- Prominent signage at all golf courses on putting green on Monday, April 24
- List recognition on website and in commemorative program

Honorable Mention

\$1,000

- List recognition on website and in commemorative program

Extra Invitation to Welcome Party

\$500

(Note: Only available after purchasing a sponsorship of \$5,000 Level and above)

- 1 credential (good Thursday-Sunday, April 20-23) Valero Texas Open access plus access to Valero's private hospitality facility on the 18th green.
- 1 invitation to the Benefit for Children Welcome Party on Sunday evening, April 23